



# 2026 ENTRY KIT

[www.internationalwinechallenge.com](http://www.internationalwinechallenge.com)

 Winechallenge

 InternationalWineChallenge

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 International Wine Challenge

#IWC2026



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## Why Enter?

Participating in the IWC is an unparalleled opportunity to showcase your wines globally. With a legacy spanning over 40 years, the IWC is recognised as the world's most rigorous, impartial, and influential wine competition.

### 5 Reasons To Enter The International Wine Challenge

- Feedback for all wines: All wines entered into the IWC will receive judge's feedback, irrespective of medal status.
- Global Recognition: Boost sales and visibility worldwide with the world's most trusted medal through a global PR campaign.
- Extensive Reach: Connect with 2 billion\* consumers and retailers.  
\*Wine portfolio reach Jan-Sep 2023 – source Cision
- 100% Blind Tasting: Judging ensures a level playing field for all wines
- Expert Judges from around the world as opposed to judges from specific regions.





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## How to Enter?

- **Login or create an account:** If you're new to the IWC or need a quick refresh, start by logging in or creating an account [here](#). Please do not set up a new account if you know you have one, we will assist you in locating it.
- **Fill out the wine entry form:** In your account, you'll find the wine entry form. To assist you, we've compiled a checklist of mandatory data required for each wine. Completing this form accurately is crucial for a smooth entry process.
- **Submit your entries:** After filling out the form, proceed to payment. You can choose to pay via credit card or request an invoice at checkout.
- **Prepare your samples:** Each wine entry requires four bottles. Make sure you've securely packaged your samples for safe transit.
- **Labelling and shipping:** Print the IWC barcode delivery label and airway bill (emailed to you with your entry confirmation). Write the number of bottles in each box on the delivery label, then attach both the label and airway bill to the box. Ship your samples using one of the following methods: Private Courier, Hellman Consolidated Shipping or via your UK Importer.



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## Timeline & Pricing

At the International Wine Challenge, we believe in offering a fair and accessible platform for all wine producers. Here's a breakdown of our entry prices with no hidden fees:

**Online entry per wine (no hidden fees) £170 + VAT\***

Discovery Tasting per wine (additional to entry fee) £90 + VAT\*

Consolidated shipping per entry (Old World) £60 + VAT\*

Consolidated shipping per entry (New World) £68 + VAT\*

**Shipping offer:** Enter 3 wines delivered in one box\* and receive £5 discount per item on shipping.

\*send 3x4 bottle entries in a single box of 12 bottles. Multiple boxes will be recharged at full price.

**Enter your wines by August 22nd 2025 using code IWCEARLYBIRD to receive a 5% discount.**

European companies with a valid VAT registration number do not have to pay UK VAT.

Countries outside the EU do not pay UK VAT.

**The full rules of entry can be found [here](#)**





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# 2026 Key Dates for Entry - Tranche 1

**Open for entries: Early July**

**Early Bird entry deadline: 22nd August 2025**

**Deadline for entries for consolidated shipment via Hellman: 19th September 2025**

**Deadline for wines to arrive by consolidated shipment via Hellman: 26th September 2025**

**Deadline for entries for wines being delivered directly to Amersham: 17th October 2025**

**Deadline for wines to arrive by direct shipment to Amersham warehouse: 24th October 2025**

**Medal judging: 3rd - 7th November 2025**

**Medal results: 18th November 2025**

**Trophy judging: 29th May 2026**

**Trophy results: 26th June 2026**

**Awards Dinner: September TBC**



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# 2026 Key Dates for Entry - Tranche 2

**Open for entries: Early December**

**Early Bird entry deadline: 23rd January 2026**

**Deadline for entries for consolidated shipment via Hellman: 27th February 2026**

**Deadline for wines to arrive by consolidated shipment via Hellman: 6th March 2026**

**Deadline for entries for wines being delivered directly to Amersham: 20th March 2026**

**Deadline for wines to arrive by direct shipment to Amersham warehouse: 27th March 2026**

**Medal judging: 20th - 27th April 2026**

**Medal results: 15th May 2026**

**Trophy judging: 29th May 2026**

**Trophy results: 26th June 2026**

**Awards Dinner: September TBC**





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## Further Information

If you require any assistance or have questions during the entry process, our dedicated IWC team is here to help. You can email us - [info@iwcevents.com](mailto:info@iwcevents.com)

Join us in the pursuit of wine excellence at the IWC. We look forward to celebrating your exceptional wines with the world.